



*2010 Application & Contract for Exhibit Space  
Booth Selection & Exhibitor Information*  
**2010 Critical Care Canada Forum**  
**Sheraton Centre Toronto Hotel**  
**November 8 – 10, 2010**

### **Who should exhibit at CCCF?**

The Critical Care Canada Forum is Canada's only national meeting dedicated to the Critical Care profession. Led by an outstanding faculty, this is a must-attend event if your company has a product or service that is of interest to those in the Critical Care field. International decision-makers attend the Forum, providing an exceptional opportunity for direct access to the most important people in the field.

- If you provide products used by physicians, respiratory therapists and nurses in adult and pediatric critical care
- If you publish text books, journals and reports in the area of critical care medicine
- If you provide other products or services such as insurance, cellular equipment, computers and software
- If you have products or services that cater to clinical trials research or data gathering
- If you want to launch and/or demonstrate new merchandise, products, and services

### **Location / Host Hotel**

#### **Sheraton Centre Toronto Hotel**

123 Queen Street West  
Toronto, ON M5H 2M9  
416-361-1000

### **Exhibit Space**

Standard booth dimensions are 10' x 10'. Multiple booths and islands are available on request. Forum sponsors have priority assignment of booth spaces.

Each 10x10 exhibit space includes **1 conference registration**.

For further details please contact the CCCF Secretariat:

Telephone: 519-263-5050 / 888.527.3434

Fax: 519-263-2936

Email: [exhibitors@criticalcarecanada.com](mailto:exhibitors@criticalcarecanada.com)



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### **Exhibit Schedule**

Trade Fair set-up – Sunday November 7, 1:00 pm – 7:00 pm  
Large exhibits will be set up first, move-in schedule will be provided

### **Trade Fair Hours:**

November 8 – 10, Monday, Tuesday and Wednesday, 9:30am – 3:45pm  
Nutrition breaks and lunches will be located in the trade fair area

Trade Fair tear down – Wednesday after 3:45 pm

\*Times may change, please check website for further updates.

### **Booth Fees and Registration**

The cost of a 10' x 10' booth is \$5,000 plus 5% GST.  
Please complete the "Exhibit Space Application" and send with deposit to the  
Critical Care Canada Forum Secretariat (details on application)  
Each 10x10 exhibit space includes 1 conference registration

### **Benefits to Exhibitors**

- Showcase you company's products and services to a targeted audience
- Make new business contacts
- Build loyalty with existing and former clients
- Take advantage of sponsorship opportunities that include preferential booth space and a customized partnership to meet your marketing goals (please request a sponsor package for review)
- Recognition as an exhibitor in the on-site program

### **Conference Program**

A preliminary conference program and registration form will be forwarded under separate cover. Exhibit booth price does not include registration to conference, business or social functions.

### **Accommodation**

All sessions, the trade fair and many functions are located at the Four Diamond Sheraton Centre Hotel, centrally located in downtown Toronto.

A block of bedrooms are held at a special CCCF rate of \$215.00 single/double. These rooms will go quickly so book early to avoid disappointment. The deadline for reserving rooms is October 1, 2010  
To reserve, please call 416-361-1000 or 800-325-3535



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Set Up – Sunday November 7, 2010

1:00 – 7:00 pm

Tradefair – Monday November 8 – Wednesday November 10

9:30 am – 3:45 pm

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/PROVINCE: \_\_\_\_\_ Postal Code: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**BOOTH: 1st choice:** \_\_\_\_\_ **2nd choice:** \_\_\_\_\_ **3rd choice:** \_\_\_\_\_

Please advise if there is a company you DO NOT want to be located near: \_\_\_\_\_

**EXHIBIT SPACE RENTAL REQUIREMENTS:**

10x10 Booth @ regular rate	\$ 5,000.00	\$ _____
	+5% GST	\$ _____
	<b>TOTAL FEE</b>	\$ _____

*The exhibit hall is carpeted and each 10x10 booth is draped and includes a 6 foot table, 2 chairs, and one power outlet. Each 10x10 exhibit space includes 1 conference registration.*

**PAYMENT TERMS:** 50% due at the time of booking, balance due August 4, 2010.

**CANCELLATION POLICY:** 50% prior to August 4, 2010, no refunds after August 4, 2010

Credit Card: VISA or MASTERCARD # \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Name on the Card: \_\_\_\_\_ CVV# \_\_\_\_\_

**Cheques payable to: "Toronto Critical Care Medicine Association"**

**SEND APPLICATION & PAYMENT TO:**

Critical Care Canada Forum

c/o The Bayley Group, 72924 Airport Line, Hensall, Ontario N0M 1X0

Ph: 519.263.5050, Fax to: 519.263.2936, Email: [exhibitor@criticalcarecanada.com](mailto:exhibitor@criticalcarecanada.com)

**Thank you for you support of The 2010 Critical Care Canada Forum!**